

A hand is shown holding a bright red apple by its stem. The background is a soft-focus image of several young children in a classroom setting, with a green tint overlaying the entire scene.

DENISON ISD...

**Maximizing State Funds
to Benefit Our School Children.**

A Community Investment For Our Kids

Denison ISD's Mission:



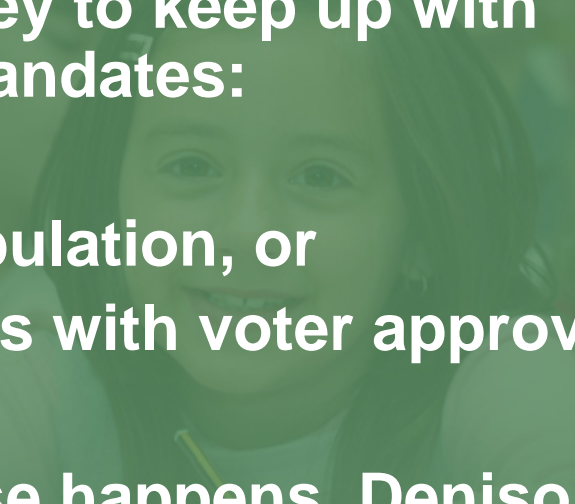
- To generate an additional \$2.75 million to ensure all Denison school children of the best education available for generations to come...
- How? By maximizing and utilizing State funds that are ONLY available if Denison voters approve a tax rate increase.

What created the need to increase the tax rate?



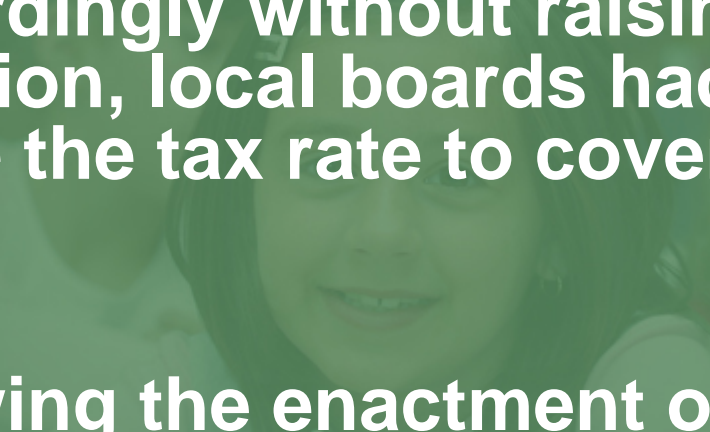
- The Legislature, through House Bill 1. In 2006, Texas lawmakers restricted school districts to only two methods of raising money to keep up with inflation and pay for state mandates:
 - 1) increased student population, or
 - 2) an increase in tax rates with voter approval.

Until one or the other of these happens, Denison schools will have no additional annual money to cover rapidly escalating cost increases.



How does this directly affect funding for Denison ISD students today?

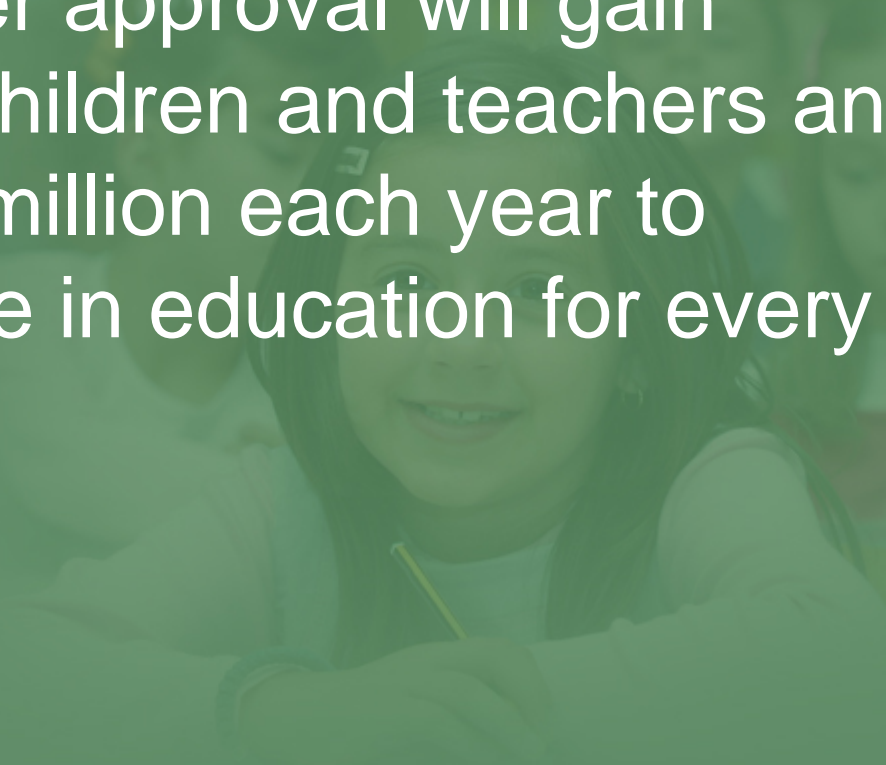


- Prior to 2006, when the District's property values increased, the District's total revenue also increased accordingly without raising the tax rate. In addition, local boards had the authority to increase the tax rate to cover inflation.
 - Effective now, following the enactment of House Bill 1, when the District's property tax revenue increases, state funding decreases by essentially the same amount.
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What happens if Denison voters pass the proposed tax increase?



- A successful voter approval will gain Denison school children and teachers an additional \$2.75 million each year to ensure excellence in education for every Denison child.



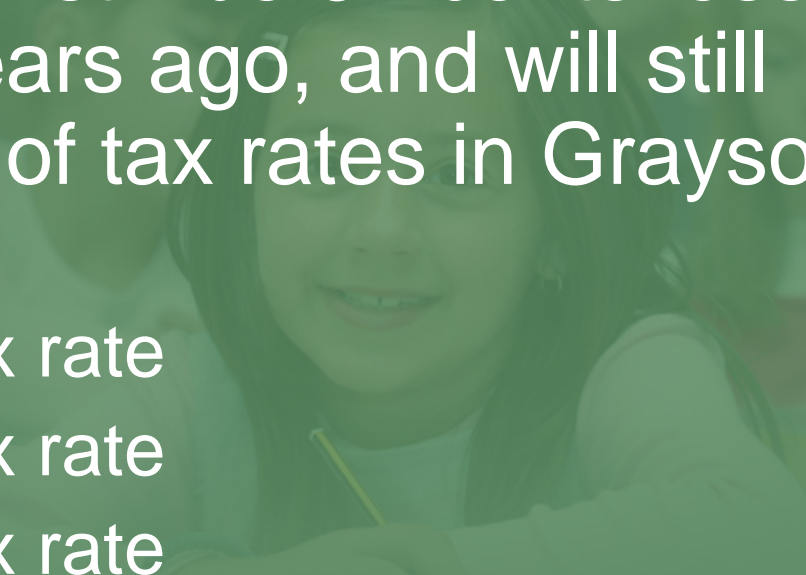
What happens if voters do not pass the tax increase?



- Without the tax rate increase, Denison ISD will leave approximately \$1.3 million in state money on the table each year. (The state has tied their \$1.3 million commitment to the successful passage of a local tax increase approved by voters.)

How will taxes compare in relation to tax rates in the recent past?



- Even with a 13-cent tax rate increase, the district's tax rate will still be 32 cents less than it was three years ago, and will still be in the lower half of tax rates in Grayson County:
 - 2005-06: \$1.49 tax rate
 - 2006-07: \$1.36 tax rate
 - 2007-08: \$1.04 tax rate
 - 2008-09 proposed: \$1.17 tax rate
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How will the additional tax and state money help our students and teachers?



- Eliminate the 2008-09 budget deficit of \$800,000
- Provide salary increases for:
 - Teachers - \$2,000 each (\$700,000 total package)
 - Para-Professionals - \$125,000
 - Maintenance & Custodians - \$110,000
 - Bus Drivers - \$25,000
 - Administrators - \$20,000
- Student Security upgrades - \$120,000
- Classroom technology & telephones - \$700,000
- Building Repairs and Renovations - \$200,000

What will happen long-term if we lose the \$2.75 million in school funding?



The DISD Fund Balance would decrease by at least \$7.5 million over the next four years:

Estimated Fund Balance on 8-31-08: \$10,500,000

- 2008-09 deficit: \$ 800,000
- 2009-10 deficit: \$1,400,000
- 2010-11 deficit: \$2,200,000
- 2011-12 deficit: \$3,100,000
- TOTAL DEFICIT: \$7,500,000

Estimated Fund Balance on 8-31-12: \$3,000,000

What will happen if we lose the \$2.75 million in school funding?



- No raises for teachers or staff, which means we will continue to lose quality teachers to districts that offer better salary packages.
- No increased security updates for school campuses.
- Minimum technology updates for students.
- DISD 2008-09 budget: \$800,000 deficit.
- The district will continue to deplete its emergency fund balance until there is none left.

How will your monthly budget be affected?



- Taxes for senior citizens and the disabled will not be affected, as their taxes are frozen.
- Additional taxes on the average taxable value of a Denison home valued at \$67,000 will only be an additional \$7.25 per month. Additional taxes on a \$100,000 home will only be an additional \$10.83 per month.

DISD Fiscal Responsibility Report Card:



- Administrative Cost Ratio:
Texas Education Agency Standard: .1401
Denison ISD: .1039
- 2007-08: second lowest tax rate in Grayson County
- Superior Financial Integrity rating since the program's inception seven years ago
- Consistently maintains a healthy fund balance in line with state guidelines



- **LOOK CLOSELY** at the **FACTS...**
- **CONSIDER** the **CONSEQUENCES...**
 - **WEIGH** the **BENEFITS...**

VOTE....

Saturday, October 4th