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**Neighborhood Association Offers Reward
for Arrest/Conviction of Arsonists**

FOR IMMEDIATE RELEASE

LUBBOCK (July 23, 2008) – According to the Lubbock Fire Department, Arson was blamed for an early morning house fire at 2011 24th Street, which is located in the Heart of Lubbock Neighborhood. The Heart of Lubbock Neighborhood Association is offering a \$1,000 cash reward for the arrest and conviction of the person(s) responsible for this and/or previous arsons in the neighborhood.

“This is the twelfth arson in a relatively short period of time in this historic neighborhood,” said Greg Bruce, President of the Heart of Lubbock Neighborhood Association.

“Safe, secure neighborhoods are a priority for Lubbock and our Neighborhood Association is partnering with the City of Lubbock Fire Department to see that this criminal activity stops and those responsible are prosecuted to the fullest extent of the law. We hope the reward will assist those with knowledge about these criminals to step forward and do the right thing,” Bruce added.

Anyone with information about the arsons should call Crime Line at 741.1000. Callers may remain anonymous. In addition, suspicious activity in the Heart of Lubbock neighborhood should be immediately reported by dialing 9-1-1.

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